

THE SIMBA TRUST

2024 Annual Impact Report

Our first year in Loitokitok, Kenya

Our First Year

The Simba Trust launched in 2024 with a simple conviction: that the right tools at the right moment can change the trajectory of a child's education. In our first year, with the generous support of 10 donors, we put that conviction into practice in Loitokitok, Kenya — one community at a time.

Fundraising

TOTAL RAISED

\$5,915

EXTERNAL DONORS

\$4,715 — 10 individuals

FOUNDER CONTRIBUTION

\$1,200

All giving came from a December 2024 campaign — our very first. No grants or events. Every dollar came from people who believed in the mission before they had seen it work.

Where It Went

DIRECT STUDENT SUPPORT

\$1,095 — 100% of spending

OPERATIONAL COSTS

\$0

Every dollar spent in 2024 went directly to children. Administrative and platform costs were absorbed separately — no portion of donor funds was used for overhead.

YEAR-END RESERVE

Opening balance: \$0 → Closing balance: \$4,820, carried into 2025.

What We Did

Working through our on-ground partner — *Enduata Emaa CBO*, coordinated by Simon Malano in Loitokitok — we delivered the following to 47 students at *Esiteti Mixed Day & Boarding Primary School*:

ITEM	QUANTITY	~USD
School uniforms & clothing	47 sets	\$645
T-shirts	52	\$254
Books	—	\$189
Stationery (pens & pencils)	—	\$7
Total		\$1,095

All purchases were documented in Kenyan shillings by Enduata Emaa CBO. The full KES breakdown is on file.

Why It Matters

In many Maasai communities near Loitokitok, a school uniform is the difference between a child attending class and staying home. Without the right attire, children are often turned away — regardless of whether their fees are paid.

A uniform is more than clothing. It's a signal of belonging, of status as a student, a practical requirement for access. In 2024, 47 children received that signal.

Looking Ahead

The \$4,820 reserve from 2024 gave us the foundation to go further in 2025 — covering not just supplies, but school fees, shoes, textbooks, and more for the same 47 students.

Financials Note

Figures are unaudited and sourced from Simba Trust QuickBooks records and on-ground CBO documentation. Founder contributions are listed separately from external donor gifts for full transparency.