

THE SIMBA TRUST

2025 Annual Impact Report

47 students. Three terms. Full fees, full kit.

Year Two: Going Further

In 2024, we started with supplies. In 2025, we went further — paying school fees in full for 47 students across all three terms, while also ensuring each child had shoes on their feet, books in their bag, and a uniform that let them walk into class ready to learn.

This was our most comprehensive year of programming yet, made possible by a 2.5× increase in total donations and the reserve we carried from year one.

Fundraising

TOTAL RAISED

\$14,890

EXTERNAL DONORS

\$4,888 — 6 individuals + online giving

FOUNDER CONTRIBUTION

\$10,000

External giving more than doubled from 2024. The founder contributed \$10,000 across two installments — a personal stake that matched and significantly amplified the community's support.

TWO-YEAR GIVING GROWTH

2024: \$5,915 → 2025: \$14,890 — +152% year-over-year

Where It Went

DIRECT STUDENT SUPPORT

\$5,353 — 94% of spending

WEBSITE & PLATFORM

\$364 — 6% of spending

TOTAL SPENT

\$5,717

Six cents of every dollar covered the cost of maintaining thesimbatrust.org and payment processing. Ninety-four cents went to children.

YEAR-END RESERVE

Opening balance: \$4,820 → Closing balance: **\$13,993**, reserved for 2026 programming.

What We Did

All support was delivered through *Enduata Emaa CBO*, coordinated by Simon Malano in Loitokitok — disbursed in Kenyan shillings, fully documented on the ground.

47 STUDENTS — ESITETI MIXED DAY & BOARDING PRIMARY SCHOOL

ITEM	~USD	SHARE
School fees — 3 terms, 47 students	\$2,731	51%
School shoes, socks & banners	\$674	13%
Exercise books (December term)	\$489	9%
School bags & uniforms (May)	\$441	8%
Game kits (December)	\$329	6%
JSS uniforms (December)	\$322	6%
Textbooks — 5 subjects	\$306	6%
Exercise books & pencils (May)	\$60	1%
Total direct student support	\$5,353	100%

FULL KIT SUMMARY

- 47 students with school fees covered for all three terms
- 47 sets of uniforms + 47 pairs of school shoes and socks
- 50 textbooks across 5 subjects: CRE, Mathematics, Environmental Studies, Language, Kiswahili
- 180+ exercise books, 144 pencils, pens, and stationery
- 52 T-shirts, school game kits, and event banners

Why It Matters

At Esiteti, school fees are the primary barrier to attendance. When The Simba Trust covers a full year's fees in advance, it removes the uncertainty — a child doesn't spend three terms wondering whether they'll be sent home.

The supplies matter too: a student who shows up without shoes or the right books is visible in a way that erodes confidence. A full kit says the same thing at scale — *you belong here, and you're ready.*

Two-Year Snapshot

	2024	2025	COMBINED
Total raised	\$5,915	\$14,890	\$20,805
External giving	\$4,715	\$4,888	\$9,603
Spent on students	\$1,095	\$5,353	\$6,448
% to students	100%	94%	95%
Year-end reserve	\$4,820	\$13,993	—

Over two years, 95% of every dollar spent reached children in Kenya. Reserves grew from \$0 to \$13,993.

What's Next

Two of the 47 students — *Purity Sian Paratter* and *Parmeteu Kitambei Malano* — advanced to secondary school in 2026: Kimana Girls High School and Ilkisonko Boys High School respectively. The fees and consistency across 2024–2025 helped get them there.

Financials Note

Figures are unaudited and sourced from Simba Trust QuickBooks records and on-ground CBO documentation (KES invoices on file). Founder contributions are listed separately from external donor giving for full transparency. KES-to-USD conversion reflects actual bank disbursements; FX and transfer costs account for the difference between implied and market rates.